

Social Thinking | Think Social Publishing
 Chief Operations Officer
 Head of Clinical Research and Training
 Speech-Language Pathologist

EDUCATION

Institution	Degree	Year	Emphasis
Idaho State University Pocatello, Idaho	B.S.	1986	Speech Pathology/Audiology
Idaho State University Pocatello, Idaho	M.S.	1987	Speech/Language Pathology
University of Washington Seattle, Washington	Ph.D.	1994	Language Disorders Intervention research

RELATED EMPLOYMENT

Date	Employer	Title/Position
2007 - Current	Think Social Publishing	Chief Curriculum Officer/Senior Therapist Co-developer: Social Thinking Methodology
2007 – 2012	San Jose State University	Faculty
2002 - 2007	University of Arizona	Faculty Autism Clinic Extension - Coordinator
1992 - 2007	Tucson USD Tucson, AZ	Co-Coordinator- Autism Program Autism Diagnostic Team-TUSD Speech/Language Pathologist
2000 - 2004	Assessment Associates Tucson, AZ	Owner/Partner – Private Practice Autism Consulting/Diagnostics

PUBLICATIONS (Peer-Reviewed Articles, Books, Magazines)

Winner, M.G. & Crooke. P. (2023). *Social Situation Mapping, Making Sense of the Social World*, Think Social Pub., Santa Clara, CA.

Winner, M.G. & Crooke. P. (2023). *Social Thinking @ Work: Strategies for Understanding and Navigating the Workplace*, 2nd Ed. Think Social Pub., Santa Clara, CA.
 (2022) Finalist in the "Best New Self-Help Book" Category

Winner, M. G. and Crooke, P. J. (2023, October). Using Social Thinking in the Mainstream Classroom: A way for all kids to learn social concepts together. In *Autism Advocate Parenting Magazine* .

- Crooke, P. J., & Winner, M. G. (2022, July). Social Thinking Metacognitive Strategies to Support Self-Determined Social Goals in Autistic Youth. In *Seminars in Speech and Language* (Vol. 43, No. 04, pp. 277-298). Thieme Medical Publishers, Inc.
- Crooke, P., Winner, M.G., & Zweber-Palmer, K. (2022). *You are a social Detective, Teaching Curriculum and Support Guide*, Think Social Publishing, Santa Clara, CA.
- Winner, M.G. & Crooke. P. (2021). *Socially Curious and Curiously Social: A Social Thinking Guidebook for Bright Teens and Young Adults*, Think Social Publishing, Santa Clara, CA.
- Winner, M.G. & Crooke, P. (2020). *You are a social Detective, 2d ed: Explaining social thinking to kids*, Think Social Publishing, Santa Clara, CA.
Award(s): (2021) Mom's Choice Award
- Tarshis, N, Winner, M.G & Crooke, P. (2020). What Does It Mean to Be Social? Defining the Social Landscape for Children with Childhood Apraxia of Speech. *Perspectives of the ASHA Special Interest Groups*.
- Winner, M.G. & Crooke. P. (2020). *Social Thinking Frameworks Collection*, Think Social Pub., Santa Clara, CA.
- Baker-Ericzén, M.J., Fitch, M.A., Kinnear, M., Jenkins, M.M., Twamley, E.W., Smith, L., Montano, G., Feder, J., Crooke, P.J., Winner, M.G. and Leon, J. (2018). Development of the Supported Employment, Comprehensive Cognitive Enhancement, and Social Skills program for adults on the autism spectrum: Results of initial study. *Autism*, 22(1), pp.6-19.
- Crooke, P. J., Winner, M. G., & Olswang, L. B. (2016). Thinking socially: teaching social knowledge to foster social behavioral change. *Topics in Language Disorders*, 36(3), 284-298.
- Crooke, P.J., Winner, M.G. (2016), Social Thinking Methodology: Evidence-Based or Empirically Supported? A Response to Leaf et al. (2016), *Behavior Analysis in Practice*, 9(4), 403-408.
- Crooke, P. J., & Olswang, L. (2015). Practice-based Research: Another Pathway for Closing the Research-Practice Gap. *Journal of Speech, Language, and Hearing Research*.
- Crooke, P. & Winner, M. (2014) *Social Fortune or Social Fate: A social thinking graphic novel map for social learning quest seekers*, Think Social Publishing, Inc., San Jose, CA.
Award: (2012) International Book Awards Finalist for Young Adult: Educational
- Lee, K. Y. S., Crooke, P. J., Lui, A.L.Y, Kan, P.P.K, Luke, K.L, Mak, Y.M, Cheung, P.M.P, Cheng, L., & Wong, I. (2015). The outcome of a social cognitive training for mainstream adolescents with social communication deficits in a Chinese community, *International Journal of Disability, Development and Education*, doi:10.1080/1034912X.2015.1065960

Winner, M.G. & Crooke, P. J. (2014). Executive functioning and social pragmatic communication skills: Exploring the threads in our social fabric. *Perspectives on Language Learning and Education*, Vol. 21 (2), pp. 42-50.

Winner, M. G. & Crooke P.J. (2013). Social Learning and Social Functioning: Social Thinking's Cascade of Social Functioning. *Attention Magazine*.

Madrigal, S., Winner, M., & Crooke, P, (2012). *Social Town Citizens Discover 82 New Unthinkables*. Think Social Publishing, Inc., San Jose, CA.

Winner, M. & Crooke, P. (2011). Thinking about Thinking: Social Communication for adolescents with Autism. *ASHA Leader Magazine*, MD.

Winner, M., Crooke, P, & Madrigal (2010). It's a Girl Thing or Is it?: Social Thinking and Social Skills in Girls, Teens, and Women with Social Learning Issues, *Autism Asperger Digest*,

Winner, M. G. & Crooke P. J. (2009). Assessing the Social Mind in Action: The Importance of Informal Dynamic Assessments, *Autism News: Education/Therapy*, Vol. 5(2), pp. 12-16.

Winner, M. & Crooke, P. (2009). Social Thinking: A Training Paradigm for Professionals and Treatment Approach for Individuals with Social Learning/Social Pragmatic Challenges *Perspectives on Language Learning and Education*, 16 62-69

Winner, M. & Crooke, P. (2009). *Socially Curious and Curiously Social: A social thinking guidebook for Bright Teens and young adults*. Think Social Publishing, San Jose, CA.

Award(s): (2012) International Book Awards Finalist - Youth Issues
(2012) International Book Awards *Winner* - Children's/Mind/Body/Spirit

Winner, M.G. & Crooke, P. (2008). *You are a social Detective: Explaining social thinking to kids*, Think Social Publishing, San Jose, CA.

Award(s): (2012) Autism Society of America: Literary Excellence Award
(2012) NAPPA Parenting Award
(2012) Mom's Choice Award

Crooke, P., Hendrix, R., & Rachman, J. (2008). BRIEF REPORT: The effectiveness of teaching social thinking to adolescents with Asperger syndrome and high functioning autism. *Journal of Autism and Developmental Disorders* (38) 3.

Kreiyemeyer, K., Crooke, P., Drye, C., Egbert, C., & Klein, B. (2000). Observed Outcomes of a co-enrolled Classroom: Teachers' Perspectives. In Antia, S. and Stinson, M., (Eds.), *Inclusive Education for Deaf and Hard of Hearing Students*, Volta Review Monographs.

Online Publications (Website Articles, eLearning, blogs)

Numerous web articles and eLearning trainings related to implementation fidelity, social cognition, social communication, and social thinking topics:

<https://www.socialthinking.com/online-training/livestream-event>

LIVE Trainings, Conferences, Keynotes, and presentations (2009-Present)

DOMESTIC

450+ full-day workshops/conferences addressing various social cognitive topics related to the Social Thinking Methodology around various states in the USA.

- 30+ On-demand recorded trainings <https://www.socialthinking.com/online-training/recorded-events>

INTERNATIONAL

- Training at conferences/workshops: Israel, Singapore, Argentina, Australia, Hong Kong, Japan, United Kingdom, Canada, Denmark, Philippines, Malaysia, Thailand, Argentina, Guatemala, and Spain.
- International Meeting for Autism Research- IMFAR/INSAR (2014)

SPEECH/LANGUAGE

- American Speech, Language and Hearing (ASHA) Convention: Numerous invited and accepted talks: (2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2022)
- American Speech, Language and Hearing Convention Invited Session (2013):
Implementation Science: Moving Evidence into Practice & Giving Practice Evidence

Older publications upon request

UNIVERSITY COURSES (Primary Instructor)

University of Arizona: Clinical Instructor - graduate clinical practicum and diagnostics (2002-2007)

Academic Faculty: Autism Course (2005-2006)

San Jose State University: Clinical Faculty for diagnostics coursework and practicum (2007-2012)

Academic Faculty: Language Disorders (2011)

EXTRAMURAL SERVICE

2010 - Present	International Society for Autism Research (INSAR/IMFAR)
2008 - Present	Journal Reviewer: Journal of Autism and Developmental Disorders
2007 - Present	Teach SOCIAL! Silicon Valley Board Member
2007 - Present	Social Thinking Communicology, Inc. Board Member
1987 - Present	American Speech, Language and Hearing Association (ASHA)
2007 - Present	California Speech, Language and Hearing Association (CSHA)
2007 - Present	Santa Clara County Speech, Language Hearing Association (SccSLHA)
1990 - Present	Autism Society –National (ASA)
2017 - Present	Committee Member for PhD students at various colleges/universities
2013 - 2014	ASHA Foundation Implementation Science Taskforce
2007 - 2012	Chapel Haven West Advisory Board Member

2006 - 2010	Vanguard Advisory Board Member
2003 - 2007	Arizona Speech, Language and Hearing Association (ArSHA)
2004 - 2007	Tucson Alliance for Autism Board Member

Grant/Foundation Activities & Awards:

- Social Thinking Youth/Young Adult Hangout Resources (2017-Present)
- California Speech, Language and Hearing Association (CSHA), District 4 – Outstanding Achievement Co-recipient with Michelle Garcia Winner, (2011)
- Crooke, P. & Jacques, N. (2008) Special Hope Foundation; Social Thinking in Schools (\$50,000)
- Crooke, P. (2005) Tucson Alliance for Autism – Anonymous Donor (\$100,000 annually)
- Crooke, P. (2007) The WEST Grant for Children with Autism (\$8500)
- Crooke, P. (2005) Alltel Grant for Infusing Art into Educating Children with Autism (\$1500)
- Crooke, P. (2004) Volpe Fund for Children with Asperger Syndrome (\$10,000).
- Crooke, P. (2003). Providing Education for Children with Autism and Related Communication Disorders. Robidoux Foundation (\$20,000).
- Crooke, P. & Tucker, C. (1999-2002) Educational and Communicative Interventions for Children with Autism. Robidoux Foundation (\$3000/year).
- Tom Jenkins Award for Outstanding Clinical Service to Individuals with Autism 2005.

REFERENCES

Available upon request